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**ArtWalk San Diego Introduces New Fine Arts Festival to North County,
ArtWalk Carlsbad, Coming September 22-23, 2018**

-The inaugural fine art festival in Carlsbad aims to 'Connect Creative Communities' all over San Diego County! -

SAN DIEGO (March XX, 2018) – The team that produces Mission Federal ArtWalk in San Diego’s Little Italy in April and ArtWalk @ Liberty Station in August each year, announces a brand new fine art festival in North County, [ArtWalk Carlsbad](#). Coming Saturday, September 22, 2018 and Sunday September 23, 2018 to Armada Drive, ArtWalk Carlsbad will feature a brand new element in its lineup—chalk art. With the unifying theme of all three events being “Connecting Creative Communities,” ArtWalk Carlsbad aims to bring travelers and San Diegans from all over the county together for an immersive art experience while being enchanted by views of the Carlsbad Flower Fields and the ocean.



“We are thrilled to introduce the new ArtWalk Carlsbad event in an effort to make fine art more accessible to all and give our local artists and artists from around the country an opportunity to get in front of as many art enthusiasts as possible,” said Sandi Cottrell, ArtWalk San Diego Director. “Not only is ArtWalk always a fun and inspiring event, but it brings the community together on a creative level. We recognize San Diego’s North County’s growth and we now offer more art lovers the chance to

experience a fine art festival close to home. Not to mention, the venue's wide boulevard with lush landscaping and beautiful vistas creates an inspiring backdrop for viewing and purchasing artwork."

ArtWalk Carlsbad will feature live music, a wine and beer garden, food trucks, interactive art experiences and over 200 artists showcasing every medium of fine art including painting, sculpture, glass work, fine jewelry and photography. Guests can enjoy live music all weekend long, including a performance by San Diego musical icon and singer/songwriter [Steve Poltz](#) on Sunday at 3 p.m. included with ticket purchase to the festival.



Singer/songwriter Steve Poltz

In addition to viewing live art and interacting with artists, tickets include admittance to the Museum of Making Music during the festival dates on Saturday, September 22 and Sunday, September 23. The weekend-long event will also showcase a brand new element; the addition of approximately 50 chalk artists who will create temporary masterpieces on the asphalt live at the event. These "street paintings" will be created before guests' eyes and will be a distinctive feature of ArtWalk Carlsbad each year.

"The inclusion of chalk art in the festival's palette of offerings elevates the event to another level of creativity," said Cottrell. "We love this temporary performance art medium and we are looking forward to welcoming chalk artists from all over the Southwest to Carlsbad in September which is promised to be an extremely popular element of this festival."

ArtWalk Carlsbad will launch the North County Arts Network's (NCAN) [Open Your Hearts to North County Arts](#) month in October, a month-long initiative to invigorate the arts community, enhance quality of life, and encourage prosperity in North County. ArtWalk Carlsbad will run from 11 a.m. until 6 p.m. on Saturday, September 22, 2018, and 10 a.m. until 5 p.m. on Sunday, September 23, 2018. Admission is \$10 online or \$12 at the gate for a single day, or \$15 for a weekend pass, with kids ages 16 and under admitted free. More information on ArtWalk Carlsbad will be released in the upcoming months. For more information on ArtWalk San Diego and its programs, please visit www.artwalksandiego.org.

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About ArtWalk Carlsbad

ArtWalk Carlsbad is an inaugural two-day outdoor fine art event and the sister festival to Mission Federal ArtWalk in Little Italy and ArtWalk @ Liberty Station. ArtWalk Carlsbad will run from Saturday, September 22, 2018 to Sunday, September 23, 2018 and will feature local, regional and international professional artists as well as over 50 chalk artists from around the country. ArtWalk Carlsbad offers collectable and approachable art from a variety of mediums, such as glass work, jewelry, sculptures, oil painting, photography, metal work, wood work and much more. The festival is located on Armada Drive giving attendees an overlooking view of the Carlsbad Flower Fields and the sparkling ocean.

For more information on ArtWalk Carlsbad, please visit www.artwalksandiego.org/carlsbad. Become a fan at Facebook.com/ArtWalkSD or follow us @ArtWalkSD for updates.