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## **35<sup>th</sup> Annual Mission Federal ArtWalk Hosts Surfboard Art Auction in Partnership with Rerip**

*-Singer-songwriter Jason Mraz among the participating artists that will transform surfboards into exquisite artwork to benefit ArtReach, ArtWalk's nonprofit art education partner-*

**SAN DIEGO (February 5, 2019)** –[Mission Federal ArtWalk](#) will host a Surfboard Art Auction in partnership with [Rerip](#), a nonprofit organization that specializes in repurposing surfboards to minimize waste. The auction will benefit [ArtReach](#), Mission Federal ArtWalk's nonprofit partner that delivers visual arts education to underserved K-8 schools throughout San Diego County. In celebration of Mission Federal ArtWalk's 35<sup>th</sup> anniversary and to recognize San Diego's iconic beach culture, Rerip has provided 35 upcycled surfboards for artists to transform using various mediums including painting, mosaic, woodwork and more. The artfully transformed boards will be auctioned off through a silent auction online and in the Piazza della Famiglia during the event.



“We are beyond thrilled to partner with Rerip this year to benefit ArtReach and support the San Diego art community,” said Sandi Cottrell, director of ArtWalk San Diego. “With Rerip’s generous donation, artists are able to express themselves creatively while helping ArtReach achieve its mission of providing free art classes to students who don’t have access to art programs in San Diego County!”

Popular singer-song writer, Jason Mraz, is participating and has been creating his own one-of-a-kind surfboard that will be available for auction online and in person at Mission Federal ArtWalk, where the surfboards will be on display. In addition, San Diego artist Jeremy Sicile-Kira, an artist with autism and synesthesia—the ability to see letters, words and emotions in color, is painting a surfboard. Sicile-Kira is nationally-known for his ability to use his unique visual processing

to 'read' people and organizations' colors and then take what he sees to create beautiful works of art. For his surfboard project, Sicile-Kira will be painting 'the colors' of Mraz's "Have It All" song from his latest album, "Know." Artists participating in the Surfboard Art Project include both participants and non-participants of this year's event. Some artists include: Wade Koniakowsky, Norm Daniels, Michael Rumsey, Ruth Fromstein, Darlene Katz, Charles Adams and many more.

The Surfboard Art Auction bidding will open online in mid-April and continue throughout the two-day weekend event. Interested bidders can register [online](#) now and view the surfboards on both the [Mission Federal ArtWalk](#) and [ArtReach](#) websites, as well as at the event in the Piazza della Famiglia between India and Date Streets.

Mission Federal ArtWalk will be located between Ash and Grape Streets in San Diego's Little Italy neighborhood. The event will run from 11 a.m. to 6 p.m. on Saturday, April 27 and Sunday, April 28. Attendance is free. For details about Mission Federal ArtWalk, visit [www.artwalksandiego.org](http://www.artwalksandiego.org).

**About Mission Federal ArtWalk:**

Mission Federal ArtWalk in San Diego's Little Italy is the City's first outdoor fine art festival and will celebrate its 35<sup>th</sup> anniversary in 2019. Mission Federal ArtWalk will run from Saturday, April 27, 2019 to Sunday, April 28, 2019, featuring professional artists from across the globe. Mission Federal ArtWalk offers collectable and approachable art from all kinds of media, such as drawings, jewelry, sculpture, paintings, photography, metal work, wood work and much more. More than just a visual arts festival, the event also features five performance venues for music and dance and spoken word art, as well as interactive art projects for both adults and children. For more information on Mission Federal ArtWalk, the featured artists or other details, please visit [www.artwalksandiego.org](http://www.artwalksandiego.org). Become a fan at [Facebook.com/ArtWalkSD](https://Facebook.com/ArtWalkSD) or follow us on Twitter and Instagram @ArtWalkSD for updates.

**About Mission Federal Credit Union:**

Mission Federal Credit Union is a not-for-profit organization providing a wide variety of financial services to meet the needs of its customers. With over \$3.5 billion in assets, 31 local branches and more than 240,000 customers, Mission Fed is the largest locally based credit union exclusively serving San Diego County. Mission Fed enhances the lives of its customers through financial education and financial services. In addition, Mission Fed contributes to hundreds of educational and nonprofit organizations. At Mission Fed, your success is our bottom line. All San Diegans are welcome. Insured by NCUA and an Equal Housing Lender. To learn more, visit [MissionFed.com](http://MissionFed.com).

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